



Privacy Policy

Effective Date: March 9, 2026

At **Blacktop Brokerage LLC** (“Company,” “we,” “us,” or “our”), your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and protect your information when you use our website, services, and digital tools (collectively, the “Services”). By using our Services, you consent to the practices described in this Privacy Policy.

1. Information We Collect

1.1 Personal Information

We may collect information that identifies you personally, including:

- Name, email address, phone number, and mailing address;
- Company name, job title, and business contact information;
- Account credentials when you register for our Services;
- Payment information if you engage in transactions with us.

1.2 Non-Personal Information

We automatically collect certain technical and usage information when you visit our website, including:

- IP address, browser type, operating system, and device information;
 - Pages visited, time spent on the site, and click-through data;
 - Cookies, web beacons, and similar tracking technologies.
-

2. How We Use Your Information

We use collected information to:

- Provide, operate, and maintain our Services;
 - Process transactions and manage your account;
 - Respond to inquiries and provide customer support;
 - Communicate updates, promotions, or other service-related information;
 - Monitor and analyze usage trends, performance, and security;
 - Comply with legal obligations and enforce our agreements.
-



3. Sharing of Information

We do **not** sell, trade, or rent your personal information. We may share your information in the following circumstances:

1. **Service Providers.** Third-party vendors that perform services on our behalf, such as hosting, payment processing, or analytics.
 2. **Legal Compliance.** When required by law, regulation, subpoena, or to protect our rights, property, or safety.
 3. **Business Transactions.** In connection with a merger, acquisition, or sale of assets, provided the acquiring entity agrees to uphold privacy obligations.
 4. **Consent.** When you explicitly consent to share your information.
-

4. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to improve user experience, analyze trends, and monitor traffic. You can control or disable cookies through your browser settings, but some features of the site may not function properly.

5. Data Security

We implement reasonable technical, administrative, and physical safeguards to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

6. Data Retention

We retain personal information only as long as necessary to fulfill the purposes described in this Privacy Policy, comply with legal obligations, resolve disputes, and enforce agreements.

7. Your Rights

Depending on your jurisdiction, you may have rights to:

- Access, correct, or delete personal information we hold about you;
- Opt-out of marketing communications;
- Restrict or object to certain processing of your personal information;
- Withdraw consent where processing is based on consent.

To exercise these rights, please contact us using the information below.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices, content, or security of these third-party sites. We encourage you to read their privacy policies before providing personal information.



9. Children's Privacy

Our Services are **not directed to children under 13**, and we do not knowingly collect personal information from children. If we become aware that we have collected information from a child without parental consent, we will take steps to delete it promptly.

10. International Users

If you access our Services from outside the United States, you acknowledge that your information may be transferred to, stored, and processed in the United States, where data protection laws may differ from your jurisdiction.

11. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Your continued use of our Services constitutes acceptance of the updated policy.

Contact Us

If you have questions or concerns about this Privacy Policy or your information, please contact us at:

Blacktop Brokerage LLC

Email: support@blacktopbrokerage.com

Phone: (479)212-3993